[DATE]

Dear [COMPANY NAME],

I recently received a package from your company. While I enjoy the [PRODUCT NAME], I was disheartened to find that your packaging contained a significant amount of plastic.

Did you know that packaging makes up 40% of today’s plastic pollution? Most plastic packaging is not recyclable, and there is no safe way to dispose of it. It takes over a thousand years to degrade. Even then, it only breaks down into smaller pieces of plastic, further contaminating our environment. We live in a time when we know the effects of plastic pollution, and we each have an opportunity to do something about it.

I understand that you need to protect your products during shipping. But, as a fan of your brand and of the environment, I ask that you please consider a plastic-free way of shipping. If you need some guidance on where to start, the website [www.seahive.com](http://www.seahive.com) has a free guide to sustainable packaging, a list of environmentally-conscious packaging suppliers, and other tools and resources you can use.

Thank you in advance for your consideration and efforts.

Best regards,

[YOUR NAME]